

# Gracious Ogunkolade

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Project Portfolio: <https://www.koladegray.github.io>

## PROFILE

Adaptable academic content writer with hands-on experience and freelance portfolio of peer-reviewed deliverables focused on topics in different healthcare sectors including pharmaceuticals, neurology, tropic diseases, vaccine development, dermatology, and infectious diseases. Seeking to join an organization requiring the expertise of an academic/scientific writer to craft, copyedit, and deliver content such as journal articles, continuing education courses, clinical case studies, web copies, paper reviews, and product copies.

## EDUCATION

### Bachelor of Pharmacy

University of Ibadan, Ibadan, Nigeria.

April 2019

## SKILLS

**Research Data Analysis/Programming:** DAX, SQL, R (Statistics), Version Control (Git)

**Science Plot Visualization:** Advanced Microsoft Excel, Power BI, Ggplot2, Plotly

## PROJECTS

### 1. Direct Library Preparation: Latest Innovation in Single-Cell Whole-Genome Sequencing

July 2023

How should scientists study biological heterogeneity? Most importantly how should they study the inherent properties of a single cell as an offshoot of a genome? This project described direct library preparation as an innovation in single-cell, whole-genome sequencing research.

- Tools Used: Microsoft Suites, R Markdown (Formatting)

### 2. Psychopharmacology in Behavioral Health Medicine [A Continuing Education Course]

December 2022

This project explored the emerging link between neurosciences and psychiatry, founded solidly on the biological knowledge of neuronal connectivity, neurotransmitter physiology, drug mechanism of action, neuronal circuitry, and psychotropic drug targets in the brain.

- Tools Used: Microsoft Suites, R Markdown (Formatting)

### 3. HOBASIO: A Novel Therapy Regimen for Early-Stage Androgenic Hair Loss

August 2023

Designed as a product review article, this project explored the research evidence presented by HOBASIO – a hybrid therapy regimen exploring the combination of Minoxidil, low laser therapy, and Micro-needling for the treatment of epidermal and superficial dermal conditions.

- Tools Used: Microsoft Suites, R Markdown, Git (Version control)

## PROFESSIONAL EXPERIENCE

### Lead, Medical Content Team

January 2022 – August 2023

Curae Vitae Pharmaceuticals, Lagos, Nigeria

- Crafting medical content designed as patient-interface fliers, engagement texts, product reviews, and medical staff continuing education courses. As team lead, I provided content strategies that improved patients' engagement significantly while also improving patients' satisfaction review rating by over 30% in 6 months.
- Served as a medical writing lead for projects directly interfacing with the patient population on health-sensitive topics with primary outcomes predesigned as improving the population's knowledge of recent scientific recommendations in healthy living and the basics of different therapy plans.

### Freelance Medical Writer

March 2021 – Present

Freelancer.com

- Completed over 150+ contents on web copies, gap analysis, how-to-guides, editorials, review articles, and product review articles for an elite class of clientele including the Colibri Group – a professional learning company; Void Medicals – a medical storyboarding and motion graphics company; GPS Global – a cannabis business strategy consulting firms headquartered in Denver and Xybermed – a medical billing service firm.
- Researched peer-reviewed materials for 300+ projects focused on crafting regulatory-compliant content in the life sciences. Deliverables submitted over 2 years span continuing education courses, gap analysis, product review copies, and science blog posts targeted at healthcare professionals and the public.

Upwork.com

- Designed different continuing education strategies for affiliates and third-party healthcare professionals with direct affiliation to the Cura Vitae Bootcamp. Contents delivered in this capacity were designed to improve clinical excellence and provide practical guidance on key therapeutic topics.
- Formed a vital part of the medical writing team for a biotechnology firm specialized in communicating clinical study reports, editing and proofreading regulatory document filings, verifying scientific document standards, and researching recent evidence-backed information in biotechnology.

## CERTIFICATES & LICENSES

### Excel Skills for Data Analytics and Visualization

April 2023

Core Content: Excel Skills for Documentation, Data Visualization in Excel, Excel Power Tools for Data Analysis

### Certified Google Data Analytics Professional

October 2022

Core Content: Data with Excel and Power BI, Data Querying with SQL, Exploratory Data Analysis with R programming